

Saju P

Senior Visual Designer

Motion Design • Product Communication • UI Design

Remote | Open to Global Opportunities | thesajupofficial@gmail.com | +91 94960 22169

LinkedIn: www.linkedin.com/in/saju-p-02764315a/

Portfolio: www.heidsaju.com

PROFESSIONAL SUMMARY

Senior Visual Designer with 9+ years of experience creating motion graphics, product videos, digital campaigns, product communication, and visual systems for technology products and digital platforms. Strong experience translating complex product features and information into clear, engaging visual content across motion, video, graphic design, UI, and 3D visualization. Currently working remotely with a Germany-based technology company, collaborating with marketing, product, and engineering teams.

AREAS OF EXPERTISE

- Motion Design & Motion Graphics
 - Video Editing & Video Production
 - Product Communication & Visual Storytelling
 - Graphic Design & Visual Communication
 - UI Design & Digital Product Design
 - Brand Identity & Visual Design
 - 3D Product Visualization & Rendering
 - Typography, Layout, Visual Hierarchy & Design Systems
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TOOLS

Adobe: After Effects • Premiere Pro • Photoshop • Illustrator • InDesign

UI & Digital Design: Figma

3D: Blender

AI: AI-assisted creative workflows

EXPERIENCE

Senior Visual Designer

PAJ GPS (Germany) – Remote

Sep 2021 – Present (Joined via YUHIRO, hired directly in Nov 2023)

- Create motion graphics, product videos, campaign visuals, and digital marketing assets for B2B GPS tracking products across web, social media, and product communication channels.
- Translate complex product features and technical workflows into clear visual content through motion design, video, 3D visualization, and graphic design.

- Develop product visuals and 3D assets for marketing, e-commerce, websites, packaging, and customer-facing product communication.
- Collaborate with marketing, product, and engineering teams on product launches, feature communication, campaigns, and digital experiences.
- Take projects from concept and visual direction through production, refinement, and final delivery across multiple formats and channels.

Graphic Designer

W3Infotech – Kochi, India

Jan 2021 – Sep 2021

- Created digital marketing creatives, campaign visuals, and UI-related assets for web and mobile platforms.
- Developed layouts using typography, composition, imagery, color, and visual hierarchy to communicate information clearly and consistently.
- Collaborated with developers and marketing teams to prepare and deliver optimized visual assets for digital channels.

Graphic Designer

Infolks – Palakkad, India

Jun 2017 – Feb 2021

- Designed brand identities, marketing visuals, promotional materials, and digital assets for in-house products and platforms.
- Developed visual concepts and campaign compositions using typography, imagery, illustration, and graphic elements across different formats.
- Created reusable templates and visual assets to improve consistency and production efficiency.

EDUCATION

Graphic Design Training & Internship – Whitemarker, Palakkad (2017 - 2018)

Bachelor of Computer Science – University of Calicut, India (2013–2017)

LANGUAGES

- **English:** Professional Proficiency